



5th Annual #4BB Classic Sponsorship Opportunities

Pridgeon Event Management is proud to host the #4BB Classic for the fifth year to support Brea Busby's fight against Leukemia. Brea is a 2021 graduate of Charlotte Christian School and currently a sophomore at Bryant University. She has been playing competitive basketball since fifth grade. Brea is a stellar student and a sensational athlete that is strong in her faith. In mid-January of 2020, Brea was diagnosed with Acute Lymphoblast Leukemia. Brea suffered a relapse of her Leukemia at the end of August 2021. She once again, with the help of our Lord and Savior, triumphed over Leukemia after undergoing CAR-T Therapy. She is now in remission and actively playing college basketball.

The #4BB Classic is an annual event that will bring the city of Charlotte and surrounding areas together to celebrate Brea's victory in the best way that she could imagine: through the game of basketball. As high school girls, who will soon be transitioning to college basketball, come together for friendly competition, their hearts and minds will be on supporting Brea and those who are fighting at the same fight.

The game will be held on **Saturday, March 23rd, 2024** at Independence High School in Charlotte, NC. The game will feature high school seniors from across the region. We will have an unsigned senior game at 12pm and the all-star game will follow at 2pm.

Proceeds from this event will go to support the fight against pediatric cancer through Levine Children's Hospital and the 4BB Charity. Pridgeon Event Management Gives is a 501c3 non-profit based in Charlotte, NC. This allows for your donations to be tax-deductible as you support this great cause.

Sponsorship opportunities can be found on the attached page. Other donation and sponsorship opportunities can be made available upon request. Feel free to contact the Event Director, RJ Pridgeon, via e-mail at info@pridgeoneventmanagement.com or by phone at 980-622-2297.

Thank you in advance for your support of the Busby Family and the fight against Leukemia.

Thankfully,

RJ Pridgeon
CEO, Pridgeon Event Management, LLC & Pridgeon Event Management Gives, Inc.



5th Annual #4BB Classic Sponsorship Opportunities

All Sponsorship Donations should be made payable to: **Pridgeon Event Management Gives**

Diamond Sponsor – \$5,000

- Company Logo on Event Apparel
- Company Logo on Event Banner
- Company Logo on Game Program
- Company Logo added to Game Promo Flyer
- Company Name mention in News Promotion
- Company Name mention in Social Media Promotion
- Company Name mention throughout the Event

Gold Sponsor - \$2,500

- Company Logo on Event Banner
- Company Logo on Game Program
- Company Name mention in News Promotion
- Company Name mention in Social Media Promotion
- Company Name mention throughout the Event

Silver Sponsor - \$1,000

- Company Logo on Game Program
- Company Name mention in Social Media Promotion
- Company Name mention throughout the Event

Bronze Sponsor - \$500

- Company Logo on Game Program
- Company Name mention throughout the Event

3-Point Sponsor - \$25 pledge per 3-pointer Shot Made during the all-star game (exclusive)

- Company Logo on Event Banner
- Company Logo on Game Program
- Company Name mention in Social Media Promotion
- Company Name mentioned throughout the Event, including after every 3-pointer

Free Throw Sponsor - \$25 pledge per Free Throw Made (exclusive)

- Company Logo on Event Banner
- Company Logo on Game Program
- Company Name mention in Social Media Promotion
- Company Name mentioned throughout the Event, including after every free throw



5th Annual #4BB Classic

Sponsorship Agreement Form

All Sponsorship Donations should be made payable to: **Pridgeon Event Management Gives**

By completing this document, you agree to make the requested donation prior to receiving the sponsor benefits listed that accompany your donation. If your Sponsor Level includes logo usage, please e-mail your company's logo to info@pridgeoneventmanagement.com.

All donations are tax-deductible and you will receive a receipt for your donation directly from Pridgeon Event Management Gives.

Donor Name _____

Company Name (if applicable) _____

Company Website (if applicable) _____

Sponsorship Level:

Diamond Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor
3-point Sponsor Free Throw Sponsor

Donor Mailing Address _____

Donor E-mail Address _____

Donor Phone Number _____

Donor Signature

Date Signed

Sponsorship Donation Checks can be mailed to: 2416 Godsey Wood Drive, Charlotte, NC 28213